

## Bathurst backs Boys to the Bush

Our Bathurst and Kelso sites proudly support [Boys to the Bush](https://www.boystothebush.org.au), a non-profit organisation that delivers early intervention programs for at-risk male youth. Through our support we have helped the boys understand how they can easily create cost-effective and nutritious meals.



Boys to the Bush is a non-profit organisation that delivers early intervention programs for at-risk male youth. Their mission is to provide an environment free from the distractions in their lives, allowing boys the opportunity to be surrounded by positive influences and giving them opportunities to succeed.

Our Bathurst and Kelso sites proudly supports Boys to the Bush, with a particular focus on helping the boys understand how they can easily create cost-effective and nutritious meals, through the creation of the 'Simplot Cooking Program'. As part of this program, our Nutritional and Culinary Teams developed a set of age-appropriate recipes that can be taught through recipe cards and instructional videos, which were also created by our team. These recipes incorporate a variety of Simplot products, which were also provided to the organisation.

We have also funded the purchase of six barbeque smokers, one for each site around Australia. This new cooking equipment joins the existing cooking infrastructure of barbeques and pizza ovens available for use by participants.

“A few of the boys mentioned that they don't do a great deal of cooking at home, so it was great that they have the chance to participate in our Simplot Cooking Program to get a feel for how simple cooking can be” commented Adam DeMamiel, CEO and Co-Founder, Boys to the Bush.