

GENUINE™

CALF GRAINS

WHY CHOOSE GENUINE CALF GRAINS?

- ▶ HIGH QUALITY
- ▶ DIVERSE PRODUCT LINE
- ▶ PALATABILITY
- ▶ DIGESTIBLE FIBER

WE HAVE YOU COVERED WITH A LOCAL REPRESENTATIVE TO ANSWER ALL YOUR QUESTIONS.

LOCATIONS

BURLEY:

1001 West Main St. Burley, ID 83318
208.878.7224

CALDWELL:

101 Rodeo Avenue Caldwell, ID 83605
208.459.0806

JEROME:

1100 West Main Jerome, ID 83338
208.733.6145

SUNNYSIDE:

213 Yakima Valley Highway Sunnyside, WA 98944
509.836.0267

Helping You Raise Healthy Animals™

GENERAL OFFICES

223 Rodeo Avenue, Caldwell, ID 83605
1.800.632.3005
www.simplot.com



FACEBOOK

PUBLISHED JANUARY 2025

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INSTAGRAM

NUTRIENT ANALYSIS

	FEED RATE (LBS/HD/DAY)	AGE (D=DAYS, M=MONTHS)	CRUDE PROTEIN (%)	CRUDE FAT (%)	CRUDE FIBER (%)	CALCIUM (%)	PHOSPHORUS (%)	SALT (%)	POTASSIUM (%)	SELENIUM (ppm)	VITAMIN A (IU/lb)	VITAMIN D (IU/lb)	VITAMIN E (IU/lb)
GENUINE 18 CLASSIC GROWER	5 - 8	3(M) - 6(M)	18	4.0	6.4	0.6 - 1.1	0.7	0.2 - 0.4	1	0.3	3,725	1,251	29
GENUINE 18 PREMIUM STARTER / GROWER	5 - 8	3(D) - 6(M)	18	3.4	5.5	0.5 - 1.0	0.5	0.3 - 0.7	0.8	0.2	6,003	1,137	27
GENUINE 18 ULTRA GROWER	5 - 8	3(M) - 6(M)	18	3.1	5.2	0.6 - 1.1	0.4	0.3 - 0.6	0.9	0.3	4,500	714	25
GENUINE 20 CLASSIC STARTER (+)	2 - 5	3(D) - 3(M)	20	3.5	5.6	0.7 - 1.2	0.6	0.2 - 0.4	1	0.3	4,100	1,251	30
GENUINE PREMIUM STARTER	2 - 5	3(D) - 3(M)	20	3.3	4.5	0.6 - 1.1	0.5	0.3 - 0.7	1	0.3	3,980	1,210	29
GENUINE ULTRA STARTER	2 - 5	3(D) - 3(M)	20	3.2	5.0	0.6 - 1.1	0.4	0.3 - 0.7	0.9	0.3	4,145	1,230	30

Clarify (April to October)

Interrupts the fly's life cycle rather than direct toxicity. Prevents development of house flies, stable flies, face flies and horn flies in the manure of treated calves.

ALL CALF GRAINS ARE AVAILABLE IN TEXTURED OR COMPLETE PELLETS

ALL CALF GRAINS INCLUDE RUMENSIN EXCEPT FOR PRIDE 20 CLASSIC STARTER WHICH INCLUDES BOVATEC (+)

DESCRIPTIONS AND BENEFITS

CLASSIC LINE-UP	<p>BASIC PROTEIN: Selected to meet the needs for maintenance of young calves. Mindful of fiber and starch levels.</p> <p>VITAMINS AND MINERALS: Meets the basic nutritional requirement that a young calf needs.</p>
PREMIUM LINE-UP	<p>HIGH QUALITY, COMPLEX PROTEIN: Plant protein sources selected based on sufficient essential amino acids to meet the needs for growth and performance of young calves. Limited distillers, no canola. Focus on digestible fibers and mindful of starch levels.</p> <p>VITAMINS AND MINERALS: Meets a young calf's basic nutritional requirement.</p>
ULTRA LINE-UP	<p>HIGH QUALITY, COMPLEX PROTEIN: More complex, plant protein sources selected based on sufficient essential amino acids to meet the needs for growth and performance of young calves.</p> <p>VITAMINS AND MINERALS: Meets a young calf's basic nutritional requirement.</p> <p>VICTANT CALF TECHNOLOGY PACK: Purina's premium blend of direct fed microbials, probiotics, essential oils and sweetener.</p>

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THIS FEED WAS PRODUCED
IN A FACILITY CERTIFIED IN THE
AMERICAN FEED INDUSTRY
ASSOCIATION'S
SAFE FEED/SAFE FOOD
CERTIFICATION PROGRAM;
FOR DETAILS GO TO
WWW.SAFEFEEDSAFEFOOD.ORG.

