

GENUINE™

FEED & SUPPLEMENTS



Helping You Raise Healthy Animals™



MEDICATED CATTLE SUPPLEMENTS

PRODUCT NAME	DESCRIPTION
10 gm CTC Pellet	For control or treatment of bovine respiratory disease. Requires a VFD
Amprolium Pellet	For the prevention or treatment of coccidiosis. 5 day treatment knocks out current cocci infections.
Coxy Crunch	For the prevention of coccidiosis. 28 day feeding period covers entire life cycle of cocci-causing organisms.
MGA Pellets	For the control of heat in replacement heifers intended for reproduction.

TEXTURIZED CATTLE FEEDS

PRODUCT NAME	DESCRIPTION
Pride Premium WC 13% Steer Finisher Rum	Mix of rolled corn for energy and pellets for protein/nutrients creates the perfect feed for finishing steers. Medicated with Rumensin for feed efficiency.
Pride Premium 16% Dairy Ration	Rolled corn, rolled barley, and a protein/mineral/vitamin pellet provides an excellent source of energy and nutrients for lactating dairy cattle.



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FEED AND SUPPLEMENTS

PRODUCT NAME	DESCRIPTION
All 4-1 Goat Ration	Texturized grain ration provides energy, protein, and mineral supplement for all classes of goats.
Poultry All Purpose (16%)	Crumbled complete feed containing nutrients essential for all poultry.
Poultry Starter (23%)	Crumbled starter ration for poultry up to 6 weeks of age.
Poultry Grower (16%)	Crumbled growing ration for young poultry transitioning into adult.
Complete Layer (16%)	Proper ration formulated for laying poultry. Available as a crumble or pellet.
Scratch Grains	Wholesome grain mixture of corn, wheat, and milo suitable for all poultry.
Lamb Grower	Pelleted 20% protein feed for growing and fattening lambs.
Lamb Creep and Fattener	Pelleted 16% protein creep feed for growing and fattening lambs. Medicated with Bovatec® for cocci control.
Selenium Sheep Salt	Salt supplement formulated specifically for sheep in cases of selenium deficiency.
Premium 12:6 Sheep Mineral	Quality mineral fulfills sheep's trace mineral and vitamin requirements.
Rabbit Ration	Balanced pelleted ration contains all essential nutrients for rabbits.
Swine Starter (20%)	Complete pelleted ration for baby swine up to 35 lbs.
Swine Grower (19%)	Complete pelleted ration for growing swine between 35-75 lbs
Swine Grower Concentrate (36%)	Protein supplement for mixing with corn on farm for a 15% protein ration.
Swine Finisher (17%)	Mineral supplement to prevent trace mineral deficiencies.

MULTI-SPECIES GRAIN MIXES

PRODUCT NAME	DESCRIPTION
Barley	Quality energy supplement suitable for all species.
Cracked Corn	Cracked corn offers increased availability to corn's high energy starch.
COB Plain	Mix of rolled corn, whole oats, and rolled barley for a rich source of highly available energy.
COB with Molasses	Molasses enhances palatability to corn, oats, and barley mix for a rich source of highly available energy.
RBC	Rolled barley and rolled corn blend offers increased availability to high energy starch found in both grains.
RBC with Molasses	Molasses adds sweetness to enhance energy benefits of rolled barley and rolled corn blend.

*Brochures available for our complete lines of Blocks, Calf Feed, Minerals and Range Cubes.



THIS FEED WAS PRODUCED IN A FACILITY CERTIFIED IN THE AMERICAN FEED INDUSTRY ASSOCIATION'S SAFE FEED/SAFE FOOD CERTIFICATION PROGRAM; FOR DETAILS GO TO WWW.SAFEFEEDSAFEFOOD.ORG.



GENUINE™

FEED & SUPPLEMENTS

POULTRY PRODUCTS



WE HAVE YOU COVERED WITH
A LOCAL REPRESENTATIVE TO
ANSWER ALL YOUR QUESTIONS.

(SEE INSIDE FOR INFORMATION)



LOCATIONS

BURLEY:

1001 West Main Street Burley, ID 83318
208.878.7224

CALDWELL:

101 Rodeo Avenue Caldwell, ID 83605
208.459.0806

JEROME:

1100 West Main Jerome, ID 83338
208.733.6145

SUNNYSIDE:

213 Yakima Valley Highway Sunnyside, WA 98944
509.836.0267

Helping You Raise Healthy Animals™

General Offices

223 Rodeo Avenue, Caldwell, ID 83605
1.800.632.3005
www.simplot.com



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DESCRIPTIONS AND BENEFITS

Poultry 23% Starter

Rich in protein and energy to support chick growth, optimized mineral and vitamin levels for chick development and health. For chicks from birth to 6 weeks old.

Poultry 16% Grower

Protein level suitable for growing chicks, optimized mineral and vitamin levels for bird development and health. Begin feeding at 6 weeks old and continue until fully mature.

Poultry 16% Layer

Protein level enhanced by added lysine and methionine to ensure optimal egg production and hen health. Fortified with calcium to support egg shell development. Optimized mineral and vitamin levels for hen well being.

Scratch Grains

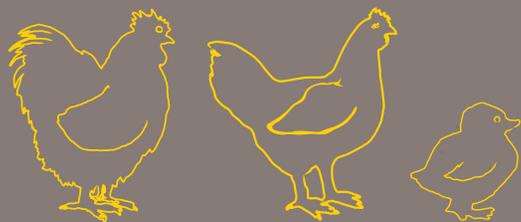
Corn, wheat, and milo combination can be spread on the ground to satisfy poultry's instinct to "scratch" for their food. Offer as a treat to compliment a complete ration.

Scratch Block

Corn, milo, and wheat combine to offer a treat for birds to satisfy the "scratch" instinct. The block form regulates availability of the scratch and eliminates the need for daily scratch supplementation. Feed along with a complete ration.

Poultry 16% All Purpose

Quality protein boosted with lysine and methionine suitable for all types of mature poultry. Optimized mineral and vitamin level supports birds' health and wellbeing.



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GENUINE™

FEED & SUPPLEMENTS



GENUINE™

SWINE FEED

WHY CHOOSE GENUINE SWINE FEED?

HIGH QUALITY
COST EFFECTIVE
WELL BALANCED

WE HAVE YOU COVERED
WITH A LOCAL
REPRESENTATIVE
TO ANSWER
ALL YOUR QUESTIONS.


Simplot
WESTERN
STOCKMEN'S



LOCATIONS

BURLEY:

1001 West Main Street Burley, ID 83318
208.878.7224

CALDWELL:

101 Rodeo Avenue Caldwell, ID 83605
208.459.0806

JEROME:

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NUTRIENT ANALYSIS

	CRUDE PROTEIN (%)	LYSINE (%)	CRUDE FAT (%)	CRUDE FIBER (%)	CALCIUM (MIN. %)	CALCIUM (MAX. %)	PHOSPHORUS (%)	SALT (MIN. %)	SALT (MAX. %)	ZINC (PPM)	SELENIUM (MIN. PPM)	VITAMIN A (IU/LB)	VITAMIN D (IU/LB)	VITAMIN E (IU/LB)
SWINE 20% STARTER PELLETT	20	1.40	3.4	3.3	0.8	1.3	0.8	0.5	0.9	2,000	0.3	3,200	620	7
SWINE 19% GROWER PELLETT	19	1.35	3.3	3.8	0.8	1.3	1.0	0.5	0.9	187	0.3	3,200	620	7
SWINE 17% FINISHER PELLETT	17	1.10	3.4	4.1	0.6	1.1	0.4	0.5	0.9	187	0.3	3,200	620	7
SWINE 36% GROWER CONCENTRATE	36	3.0	2.2	3.5	3.0	4.0	2.0	2.0	2.5	731	1.2	13,500	2,500	30

DESCRIPTIONS AND BENEFITS

SWINE 20% STARTER PELLETT

High protein, optimal energy levels, and balanced amino acids for rapid muscle growth for starting pigs, probiotics, prebiotics, and MOS for young pig's gut health, sweetener for palatability, high zinc for better health and improved gain. For pigs 2 wks old (on solid food) to 35 lbs.

SWINE 19% GROWER PELLETT

Optimal protein, energy levels, and balanced amino acids for muscle growth for growing pigs, high copper for better health and improved gain. For pigs weighing 35 lbs. to 75 lbs.

SWINE 17% FINISHER PELLETT

Optimal protein, energy levels, and balanced amino acids for growth and fill on finishing pigs. For pigs weighing 75 lbs. to market weight.

SWINE 36% GROWER CONCENTRATE

High quality protein from soybean meal and distillers dried grains and solubles, enhanced with lysine and methionine for balanced amino acid profile. Mix with corn for an efficient growing ration. Mix 11 lbs. of concentrate with 39 lbs. of grain (corn) to create a 15% protein ration to feed to growing pigs.

GENUINE
SWINE FEED



LEARN MORE ABOUT ALL OUR PRODUCTS



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