

# GENUINE<sup>TM</sup>

## MINERALS

### WHY CHOOSE GENUINE MINERALS?

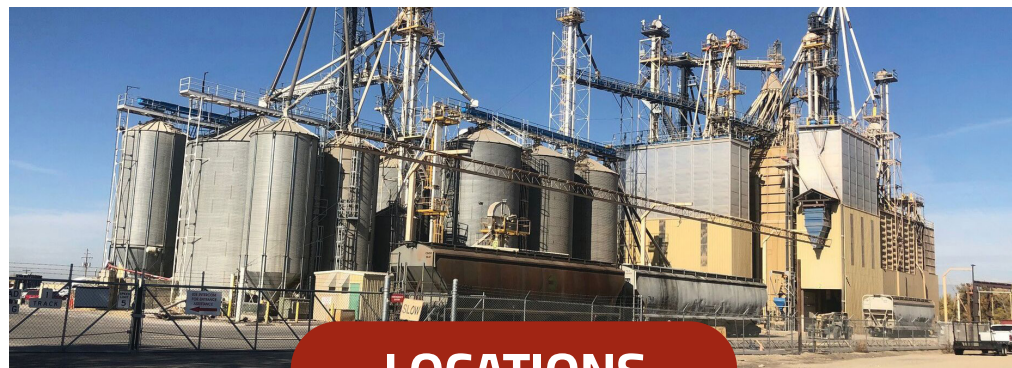
- ▶ CONSISTENCY
- ▶ BALANCED MINERAL NUTRITION
- ▶ HIGH QUALITY
- ▶ ROBUST PRODUCT LINE
- ▶ WEATHERPROOF

WE HAVE YOU COVERED WITH A  
LOCAL REPRESENTATIVE TO ANSWER  
ALL YOUR QUESTIONS.  
(SEE BACKSIDE FOR INFORMATION)



Helping You Raise Healthy Animals<sup>TM</sup>

**Simplot**  
WESTERN  
STOCKMEN'S



## LOCATIONS

### **BURLEY:**

1001 W. Main Street - Burley, ID 83318  
208.878.7224

### **CALDWELL:**

101 Rodeo Avenue - Caldwell, ID 83605  
208.459.0806

### **JEROME:**

1100 W. Main Street - Jerome, ID 83338  
208.733.6145

### **SUNNYSIDE:**

213 Yakima Valley Highway - Sunnyside, WA 98944  
509.836.0267

## GENERAL OFFICES



FACEBOOK

223 Rodeo Ave - Caldwell, ID 83605  
1.800.632.3005  
[www.simplot.com](http://www.simplot.com)



INSTAGRAM

## STANDARD PRODUCT LINE

	FEED RATE (OZ)	CALCIUM (%)	PHOSPHORUS (%)	VITAMIN A IU/LB	VITAMIN D IU/LB	VITAMIN E IU/LB	SALT (%)	POTASSIUM (%)	MAGNESIUM (%)	ZINC (PPM)	COPPER (PPM)	MANGANESE (PPM)	COBALT (PPM)	IODINE (PPM)	SELENIUM (PPM)
<b>SWS Genuine Classic Minerals</b>															
<b>Genuine Classic 12:6 Range Mineral</b>	3 - 4	12	6	200(K)	20(K)	200	25	0.2	2	5400	1800	3500	32	96	26
<b>Genuine Classic 12:8 Range Mineral Low Salt</b>	3 - 4	12	8	200(K)	20(K)	200	5	0.4	1.5	3600	1800	3500	31	96	26
<b>Genuine Classic 12:6 Range Mineral Bov</b>	1.3 - 6.6	12	6	120(K)	12(K)	400	19	2	1.3	3600	1800	3000	26	71	16
<b>Genuine Classic 10:6 Range Mineral Rum</b>	1 - 4	10	6	140(K)	14(K)	200	24	0.3	1	3600	3300	3000	23	73	26
<b>SWS Genuine Premium Mineral</b>															
<b>*** Genuine Premium 12:6 NW River Range Mineral</b>	2	12	6	200(K)	20(K)	200	21	0.2	2.5	7200	5000	4700	48	144	53
<b>SWS Genuine Ultra Minerals</b>															
<b>*** Genuine Ultra 12:6 Range Mineral</b>	3 - 4	12	6	160(K)	17(K)	100	20	0.3	1.5	5400	1800	3500	40	99	24
<b>Genuine Ultra 12:6 Range Mineral Low Salt</b>	3 - 4	12	6	200(K)	20(K)	200	5	0.4	2	5400	1800	3500	33	95	26
<b>Genuine Ultra 12:12 Range Mineral Low Salt</b>	3 - 4	12	12	200(K)	20(K)	200	5	0.2	2	5400	1800	3500	31	95	26
<b>*** AVAILABLE WITH ALTOSID® IGR ***</b>															

## DESCRIPTIONS AND BENEFITS

ALL USE A PALATABLE DDGS CARRIER AND XTRA DRY FOR WEATHER PROTECTION

<b>Genuine Classic 12:6 Range Mineral</b>	Provides essential nutrition for pasture cattle
<b>Genuine Classic 12:8 Range Mineral Low Salt</b>	Low salt for consumption challenges
<b>Genuine Classic 12:6 Range Mineral Bov</b>	FDA approved free choice mineral with Bovatec improves weight gain in growing cattle
<b>Genuine Classic 10:6 Range Mineral Rum</b>	FDA approved free choice mineral with Rumensin aids in cocci prevention & improves weight gain in growing cattle
<b>Genuine Premium 12:6 NW River Range Mineral</b>	2 oz mineral for areas with consumption challenges, Organic Cu 1/3 of total
<b>Genuine Ultra 12:6 Range Mineral</b>	Organic Zn/Mn/Cu/Co (Availa 4) @ 1/3 of total
<b>Genuine Ultra 12:6 Range Mineral Low Salt</b>	Organic Zn/Mn/Cu/Co (Availa 4) @ 1/3 of total, Selenium Yeast, Cu Chloride
<b>Genuine Ultra 12:12 Range Mineral Low Salt</b>	Organic Zn/Mn/Cu/Co (Availa 4) @ 1/3 of total, Selenium Yeast, Cu Chloride



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THIS FEED WAS PRODUCED IN A  
FACILITY CERTIFIED IN THE  
AMERICAN FEED INDUSTRY  
ASSOCIATION'S SAFE FEED/SAFE FOOD  
CERTIFICATION PROGRAM;  
FOR DETAILS GO TO  
[WWW.SAFEFEEDSAFEFOOD.ORG](http://WWW.SAFEFEEDSAFEFOOD.ORG).

## SPECIALIZED PRODUCT LINE

	FEED RATE (OZ)	CALCIUM (%)	PHOSPHORUS (%)	VITAMIN A IU/LB	VITAMIN D IU/LB	VITAMIN E IU/LB	SALT (%)	POTASSIUM (%)	MAGNESIUM (%)	ZINC (PPM)	COPPER (PPM)	MANGANESE (PPM)	COBALT (PPM)	IODINE (PPM)	SELENIUM (PPM)
<b>SWS Genuine Magnesium Minerals</b>															
<b>Genuine Classic 12:6 Range Mineral Hi Mag</b>	3 - 4	12	6	200(K)	20(K)	200	7	0.2	10	5400	1800	3500	32	96	26
<b>*** Genuine Ultra 12:6 Range Mineral Hi Mag</b>	3 - 4	12	6	160(K)	17(K)	10	7	0.2	8	5400	1800	3500	40	99	24
<b>SWS Genuine Weaning Mineral</b>															
<b>Genuine Classic 12:8 Weaning Mineral MPACT</b>	3 - 4	12	8	200(K)	20(K)	200	5	0.4	1.5	5400	1800	3500	33	96	26
<b>Genuine Dairy Minerals</b>															
<b>Genuine Enterprise Heifer R1600 Mineral</b>	4	20	0	380(K)	90(K)	3100	22	0.1	0.4	6400	1400	0	91	106	0
<b>*** AVAILABLE WITH ALTOSID® IGR ***</b>															

## DESCRIPTIONS AND BENEFITS

ALL USE A PALATABLE DDGS CARRIER AND XTRA DRY FOR WEATHER PROTECTION

<b>Genuine Classic 12:6 Range Mineral Hi Mag</b>	Increased magnesium level to combat grass tetany in spring, provides essential nutrition for pasture cattle
<b>Genuine Ultra 12:6 Range Mineral Hi Mag</b>	Organic Zn/Mn/Cu/Co (Availa 4) @ 1/3 of total, increased magnesium level to combat grass tetany in spring
<b>Genuine Classic 12:8 Weaning Mineral MPACT</b>	MPACT Probiotic/Prebiotic/Enzyme/Yeast to maximize gut health and improve performance
<b>Genuine Enterprise Heifer R1600 Mineral</b>	Support optimal growth and immunity; use in TMR for 350 – 1200lb animals at a max feed rate of .25lb/HD/Day.



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## MINERAL BLOCKS

	FEED RATE (OZ)	CALCIUM (%)	PHOSPHORUS (%)	VITAMIN A IU/LB	VITAMIN D IU/LB	VITAMIN E IU/LB	SALT (%)	POTASSIUM (%)	MAGNESIUM (%)	ZINC (PPM)	COPPER (PPM)	MANGANESE (PPM)	COBALT (PPM)	IODINE (PPM)	SELENIUM (PPM)
<b>SWS Mineral Blocks</b>															
*** Genuine Ultra 12:6 Range Mineral Block	3 - 4	12	6	200(K)	20(K)	200	5	0.7	0.3	5400	1800	3500	33	95	26
Genuine Ultra 12:12 Range Mineral Block	3 - 4	12	12	200(K)	20(K)	200	24	0.5	0.6	5400	1500	3500	33	95	26
Genuine Ultra 12:6 Range Mineral Garlic Block	3 - 4	12	6	200(K)	20(K)	200	5	0.7	0.3	5400	1800	3500	33	95	26
*** Genuine Ultra 12:6 Range Mineral Hi Mag Block	3 - 4	12	6	200(K)	20(K)	200	5	0.4	8	5400	1800	3500	33	95	26
Genuine Ultra 12:2 Stocker Mineral Garlic Block	2 - 3	12	2	50(K)	0	50	24	0.5	4.0	3600	1500	1300	6	352	35
*** AVAILABLE WITH ALTOSID® IGR ***															

## DESCRIPTIONS AND BENEFITS

<b>Genuine Ultra 12:6 Range Mineral Block</b>	Organic Zn/Mn/Cu/Co (Avalia 4) @ 1/3 of total, Selenium Yeast, Cu Chloride
<b>Genuine Ultra 12:12 Range Mineral Block</b>	Organic Zn/Mn/Cu/Co (Avalia 4) @ 1/3 of total
<b>Genuine Ultra 12:6 Range Mineral Garlic Block</b>	Organic Zn/Mn/Cu/Co (Avalia 4) @ 1/3 of total, Includes garlic which aids in repelling insects
<b>Genuine Ultra 12:6 Range Mineral Hi Mag Block</b>	Organic Zn/Mn/Cu/Co (Avalia 4) @ 1/3 of total, Increased magnesium level to combat grass tetany in spring
<b>Genuine Ultra 12:2 Stocker Mineral Garlic Block</b>	Organic Zn/Mn/Cu/Co (Avalia 4) @ 1/3 of total, Zn Chloride, Garlic aids in repelling insects



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