

SimVtro<sup>®</sup>  
**HERDFLEX™**  
 by Simplot

# QUALITY AND CONSISTENT FULL-BEEF CALVES FROM DAIRIES IS A WIN-WIN.

## MOVE OVER DAIRY-BEEF CROSSES

Dairy and dairy-beef cross calves simply don't hit the same marks as a full-beef calf when it comes to feed efficiency, rate of gain, ribeye area and marbling. But, a new approach to beef on dairy is changing that. Now, you can get full-beef calves raised in a dairy setting.

SimVtro<sup>®</sup> HerdFlex<sup>™</sup> beef embryos are implanted in dairy cows, to generate high-performance beef calves born in a dairy environment.



### CALVES FROM HERDFLEX™ BEEF EMBRYOS ARE:

-  Feed efficient
-  Genetically uniform
-  Available year-round with a consistent supply
-  High in carcass merit and marbling



Buy beef calves with the yellow HerdFlex<sup>™</sup> ear tag.

### Quality product from dairy to packer:



#### HERDFLEX™ EMBRYOS ARE TRANSFERRED INTO DAIRY FEMALES.

- HerdFlex<sup>™</sup> embryos are commercially produced, high-quality in vitro fertilization (IVF) embryos.
- Grade 1 embryos are created using Simplot's Genetic Recovery Oocytes (GROs) from commercial black Angus-based dams and elite Angus sires from Select Sires.



#### BEEF CALVES FROM HERDFLEX™ EMBRYOS ARE BORN ON DAIRIES.

- Calves are available year-round with a consistent quantity and quality of supply.
- Dairies closely manage calf health for an optimal start.



#### BUYERS PURCHASE THE RESULTING CATTLE FROM HERDFLEX™ EMBRYOS.

- Cattle achieve consistent weight, structure, muscling and confirmation.
- Matings are designed to create a great end product - animals that are feed efficient, finish in fewer days, and deliver a competitive cost per pound gained advantage.



#### PACKERS ARE SATISFIED.

- Cattle are consistent and the ideal size for packers, delivering you a desirable return on investment.

Visit [herdflex.com](http://herdflex.com) to find HerdFlex<sup>™</sup> calves in your area

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